

...Introducing



QuickVid

by EMC<sup>d</sup>

# About QuickVid

Today, video really does have the power to transform your business.

However professional video can be very expensive at first due to costs incurred in filming interviews or product sequences or filming the service your business offers.

Perhaps you'd like some animation to help explain a concept or aerial footage of your premises? It can be quite off putting for small businesses when they realise it's quite an investment in the very beginning to pay for these services.

We launched QuickVid to address this.

Rather than having to pay for these elements of professional video in one go QuickVid allows you to pay a much smaller price every month.

What's more, this means you get video content *throughout* the year!

Think of it as a yearlong service, broken down into small manageable pieces. For a clear breakdown of how QuickVid can work for you, please take a look at our packages.

# QuickVid Matrix

Items Per Year	QuickVid 1 (from £100 per month)	QuickVid 2 (from £200 per month)	QuickVid 3 (from £300 per month)
60 Second 'Hero' Promotional Video <i>Mix of Interviews, location &amp; product footage &amp; professional photography. (Any additional 'Hero' videos + £30 per month)</i>	2	3	4
60 second 'Specials' <i>Animated explainer videos or standard video promoting a specific aspect of the business. Accompanies quarterly newsletter or part of social media awareness etc. (Any additional 'Special' videos + £30 per month)</i>	2	4	8
<i>Or alternatively (for QV2 &amp; QV3 only) 120 second 'Specials'</i>	+ £55 per month	2	4
<i>Or alternatively (for QV2 &amp; QV3 only) 240 second 'Specials'</i>	+ £110 per month	1	2
On Location Filming	1 day	1.5 days	2 days
Professional Photography	2 hours worth included <i>+ Extra hours charged at £5 per month</i>	4 hours worth included <i>+ Extra hours charged at £5 per month</i>	8 hours worth included <i>+ Extra hours charged at £5 per month</i>
Aerial Photography (only)	+ £25 per month	included	Included
Up to 5 mins of Aerial Videography (only)	+ £25 per month	+ £15 per month	included
Combined Aerial Photography & Videography	+ £40 per month	As above	As above
Up to 30 day Time Lapse Video	+ £60 per month	+ £60 per month	Included

# Bespoke QuickVid Matrix

Additional Item	One-Off Cost	If Spread over one year
On Location Filming (per day for 2 crew)	£420	£35 per month
Delivery of one minute of video (animation or live action)	£360	£30 per month
Professional Photography <i>(Please note, different types of photography require more time during post production and the prices stated reflect this)</i>		
Product (up to 2 hours of shooting)	£360	£30 per month
Event (up to 4 hours of shooting)	£300	£25 per month
Company Portraits (up to 2 hours of shooting)	£240	£20 per month
Location (up to 2 hours of shooting)	£180	£15 per month
Combined Aerial Photography & Videography (per day)	£480	£40 per month
Aerial Photography (only)	£300	£25 per month
Aerial Videography (only)	£300	£25 per month
Time Lapse Video (up to 30 days) <i>Includes minimal titling and music only.</i> <i>We will provide a custom quote if you have specific requirements on finished sequence.</i>	£720	£60 per month

# Travel & Subsistence

*(These will be charged at incurred time, not spread out into monthly fee)*

Please note:

- **These items will be charged at the incurred time** *(no option to spread out into monthly fee)*.
- These items are **only applicable for situations where extensive travel is required** and it is **necessary to book accommodation** and **purchase food/drink**.

Additional Item	Additional Charge
Mileage <i>(over 40 mile radius)</i>	£1.50 per mile
Accommodation <i>(if required due to duration of production and location)</i>	At cost <i>(We will always book the nearest cost effective budget hotel based on a single room per person)</i>
Food <i>(if required due to duration of production and location)</i>	£40 per day per person <i>(based on 3 meals a day)</i>